

**Attn:** Oscar Garcia

**Company Name:** InterFlight Global Consulting

**Address:** Miami Center, 28th Floor  
201 S. Biscayne Blvd  
Miami, Florida 33131

The National Business Aviation Association Student Group (NBAA Student Group) at Embry-Riddle Aeronautical University (ERAU) is cordially inviting Oscar Garcia of Interflight Global Consulting to participate in our first corporate aviation panel discussion. The event will be held on Friday, October 23rd at 6:00 pm on the grounds of the Embry-Riddle Aeronautical University's Daytona Beach campus.

The main focus of this panel discussion is to increase awareness of the corporate aviation industry and promote networking opportunities for all who attend. Through a meticulous selection process, you have been chosen as a panelist for this event. This is attributed to the prominent role and level of professionalism your organization holds in corporate aviation today.

We would be honored to have you as a member of this corporate aviation panel. Your participation in imparting knowledge and experience about the corporate aviation industry is of great value to our students and their various curriculums of study. Your insight may also enhance the interests of our special invited guests from high schools and community colleges.

Embry Riddle Aeronautical University is known to be the leader in aviation studies worldwide. It is an excellent source for future corporate aviation professionals throughout the industry. In exposing the various facets of this niche industry your company may benefit in finding talented prospects for internships and/or full-time employment.

### **Event details:**

The event will consist of each guest company speaker addressing the audience (with MS PowerPoint or otherwise) on:

- (a) Their background
- (b) How they got into corporate aviation
- (c) Current developments in their company
- (d) How students can prepare for the field of corporate aviation

Each speaker will be allotted 10-15 minutes each with a Q&A session after all speakers have presented. The Q&A session will have several preset questions generated by the interests of the audience (through pre-event survey). Each speaker will have these questions for review before hand. The floor will then be open for any questions spawned by the discussion itself.

The target audience is composed of graduating seniors and graduate students from all curriculums, although all students are welcome to gain exposure. The audience will consist of other Embry Riddle alumni and aviation professionals who can also testify and support the Q&A.

Also present will be several specially invited guests generated from the efforts of our Philanthropic/ Outreach Committee. These guests are students who have expressed an interest in aviation. Guest selection is primarily based on aptitude and enthusiasm.

**Timeline:**

DATE: Friday, October 23<sup>rd</sup>, 2009

TIME: 6:00 pm to 8:30 pm

**Layout:**

Auditorium/ Lecture type room with a 350 seated capacity. Each guest speaker has the option of displaying its banner and/or company paraphernalia for general distribution. Light snacks and beverages will be available after the conclusion of the Panel Discussion.

**Organizational Background:**

The National Business Aviation Association Student Group (NBAA Student Group) originated in 2009 at Embry-Riddle Aeronautical University on the Daytona Beach campus.

Among the main goals of the NBAA Student Group are

- i) To support the mission and motives of the National Business Aviation Association
- ii) To research and exemplify various aspects of corporate aviation for members of the corporate aviation industry and the general public
- iii) To provide greater exposure of general aviation and its benefits to community colleges and local high schools

The NBAA Student Group achieves these goals through various committees.

Website Committee: Responsible for the web presence of the NBAA Student Group

Newsletter Committee: Responsible for the publication of "GlideSlope", the monthly newsletter of the NBAA Student Group.



Embry-Riddle Aeronautical University  
c/o Student Activities  
600 South Clyde Morris Blvd  
Daytona Beach, FL, 32114

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**Marketing Committee:** Responsible for the development and implementation of various marketing initiatives exhibiting the NBAA Student Group in the corporate aviation industry

**Alumni Committee:** Responsible for the development of a relationship between alumni in the corporate aviation industry and the NBAA Student Group

**Industry/Academic Research Committee:** Responsible for the development and implementation of industry and academic research needed by NBAA members and other entities

**Philanthropy & Outreach Committee:** Responsible for the development and implementation of initiatives designed to provide news, general information and insight on becoming an aviation professional.

We would appreciate your response via email to [nicholsa@erau.edu](mailto:nicholsa@erau.edu) at your earliest convenience. In the event you have any questions pertaining to the association or the panel discussion, please contact Andrew Nicholson at 386-453-5737. We thank you in advance for your co-operation and look forward to hearing from you in the near future.

Yours Sincerely,

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Andrew Nicholson - President  
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Embry-Riddle Aeronautical University  
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